US, Europe working on voluntary AI code of conduct as calls grow for regulation

LONDON (AP) — The United States and Europe are drawing up a voluntary code of conduct for artificial intelligence, a top European Union official said Wednesday, as the developing technology triggers warnings about the risks it poses to humanity and growing calls for regulation.

The voluntary code would bridge the gap while the 27-nation EU works on groundbreaking AI rules that won't take effect for up to three years, European Commission Vice President Margrethe Vestager said at a meeting of the EU-U.S. Trade and Technology Council, which is jointly led by American and European officials.

"We need accountable artificial intelligence. Generative AI is a complete game changer," Vestager said, adding that a draft of the code was expected within weeks.

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